



Press Release

February 27, 2013

MND becomes world leader in safety, competition and leisure equipment for ski areas thanks to its acquisition of Secomate

MND continues its strategic development with the take-over of Secomate, specialist in ski area equipment for more than 25 years.

Logically, the company will be incorporated in the subsidiary MBS-ADIC, as it was one of its major competitors in France.

Two companies formerly competitors...

Created in 1987, **Secomate** designs, manufactures and distributes a wide range of specific products for ski resorts, such as protective pads, boundary and protective netting, snow barriers, panels, anchors for snowcats, personal protection equipment, inflatable structures, etc.

This family-run company was a competitor both on the French and international markets of **MBS-ADIC**, the MND Group subsidiary that specializes in securing and equipping ski areas, sporting facilities, and leisure centers (golf courses, skating rinks, racetracks, etc.)

MBS-ADIC already absorbed in 2010 the company DALLOZ Montagne, French leader in slalom poles, in order to extend its range of products for competitions and events available to sporting event organizers, sports clubs, ski schools and ski resort operators.

Present in more than twenty countries, MBS-ADIC has become a major partner at key sporting events: Alpine Skiing World Cups, Cross-Country Skiing World Cups, Alpine Skiing Olympic Trials held in Sochi 2014, University Games, La Foulée Blanche, etc.

...today united to become world leader

The new entity, called MBS, is expected to have a turnover of around 10 million euros in 2013. MBS with its thirty employees, resulting from the consolidation of the two teams, will be based in Tours, in the Savoie region, at Secomate's premises where the surface area will be doubled.

This consolidation will enable the company to establish numerous synergies and leverage the best technologies. MBS seeks to maintain its role as world leader by continuing its policy of innovation, selecting the best products, and by offering its customers a fast response, availability of material and a quality service.

MBS also looks to develop its activities abroad through a strong distribution network with the eight subsidiaries of the Group and their distributors...

With this merger of the two leading companies in the French market, the MND Group becomes #1 worldwide in safety, competition and leisure equipment for ski areas.

About MND Group

The MND (Montagne et Neige Développement) Group is a cluster of leading international companies offering natural hazard prevention, equipment and safety solutions for ski areas and sports facilities. It currently employs 240 people and is expected to achieve a turnover of €65 M in 2013, two-thirds from exports.

From R&D to manufacturing, sales to installation, the Group offers a large range of innovative and top-class products and services that can be found at www.mnd-group.com

About its subsidiary MBS-ADIC

MBS-ADIC is an international player in securing and equipping ski areas, sporting facilities and leisure centers (golf courses, horse-riding centers, skating rinks, etc.). MBS-ADIC offers an extensive range of signage and markers, protective pads, safety nets, etc.

www.mbs-adic.com

Contact

Céline Pasqualini

Kablé Communication Finance

01 44 50 54 73

celine.pasqualini@kable-cf.com